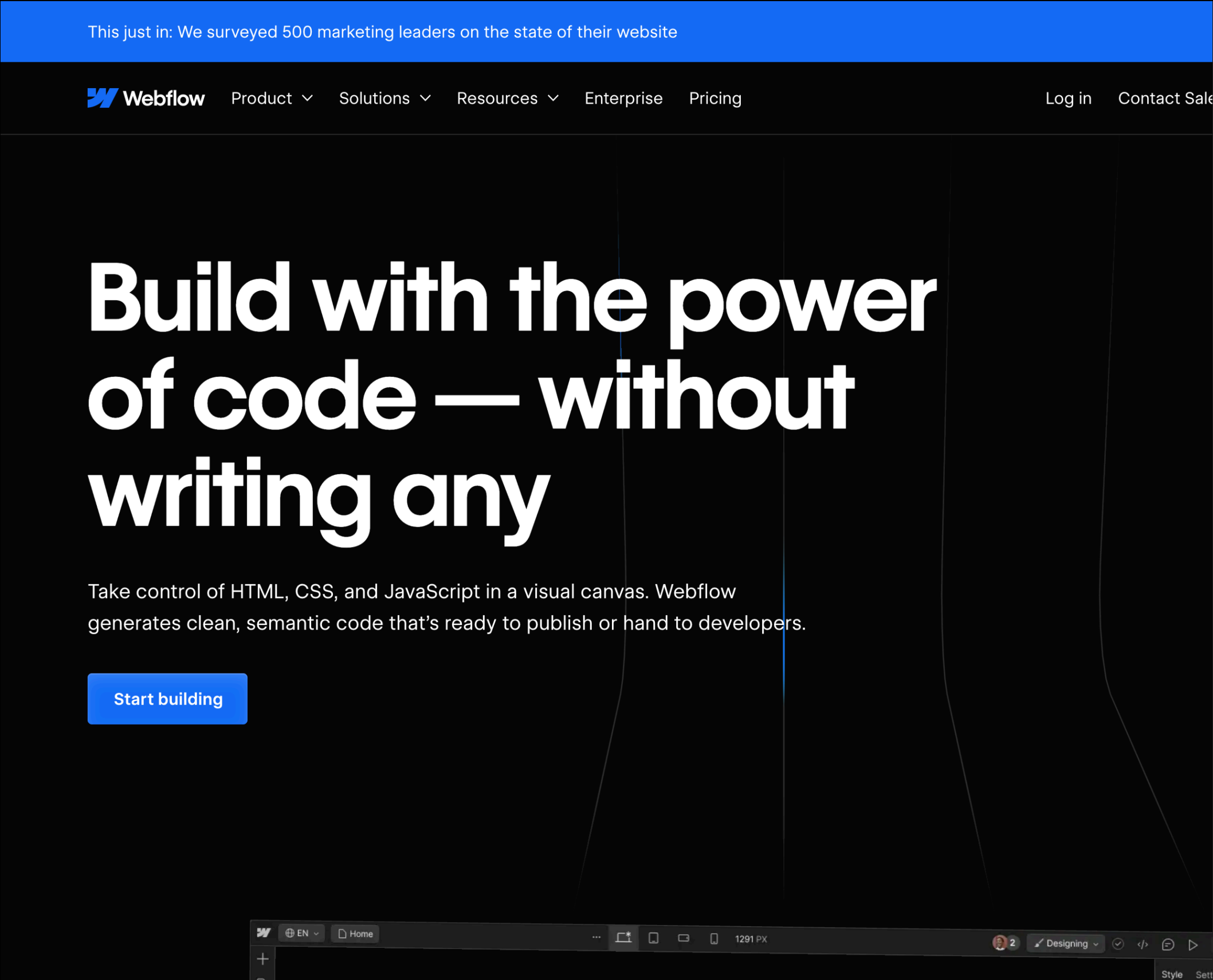


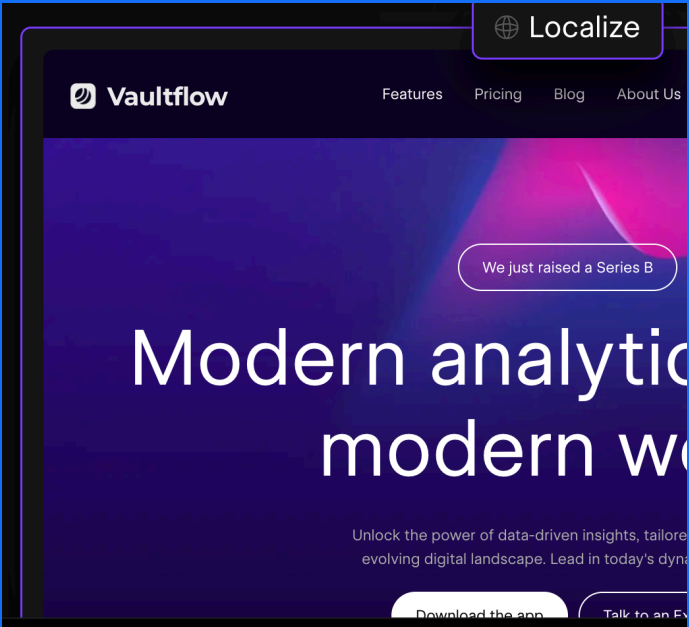


—  
DAN DENNEY



# THE PLANS

—  
NO CODE?!



BACKGROUND

---

WHAT IS WEBLOW?

---

HOW DEVS CAN USE IT

---

HOW I USED IT

---

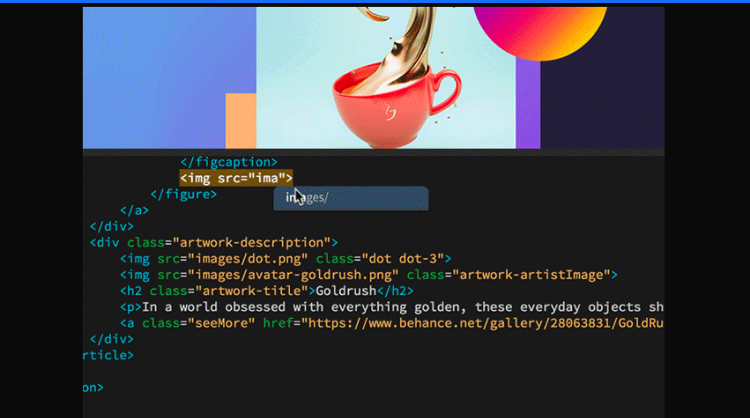
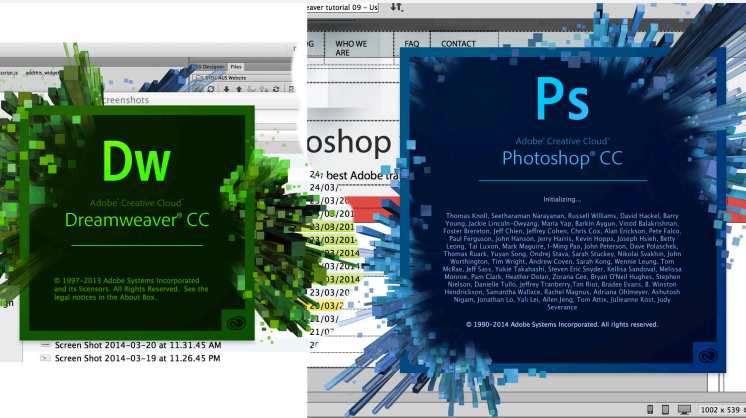
LET'S USE IT TOGETHER

---

# 2008-2010

## Web Designer

Agency work and marketing sites, designing static comps and coding



# 2012-2021

## Front-end Developer

Product work, only implementing other's designs or expanding on them in the browser

## Web Designer to Front-end Dev

Marketing sites and my first products, leaning towards implementing other's designs

# 2010-2012

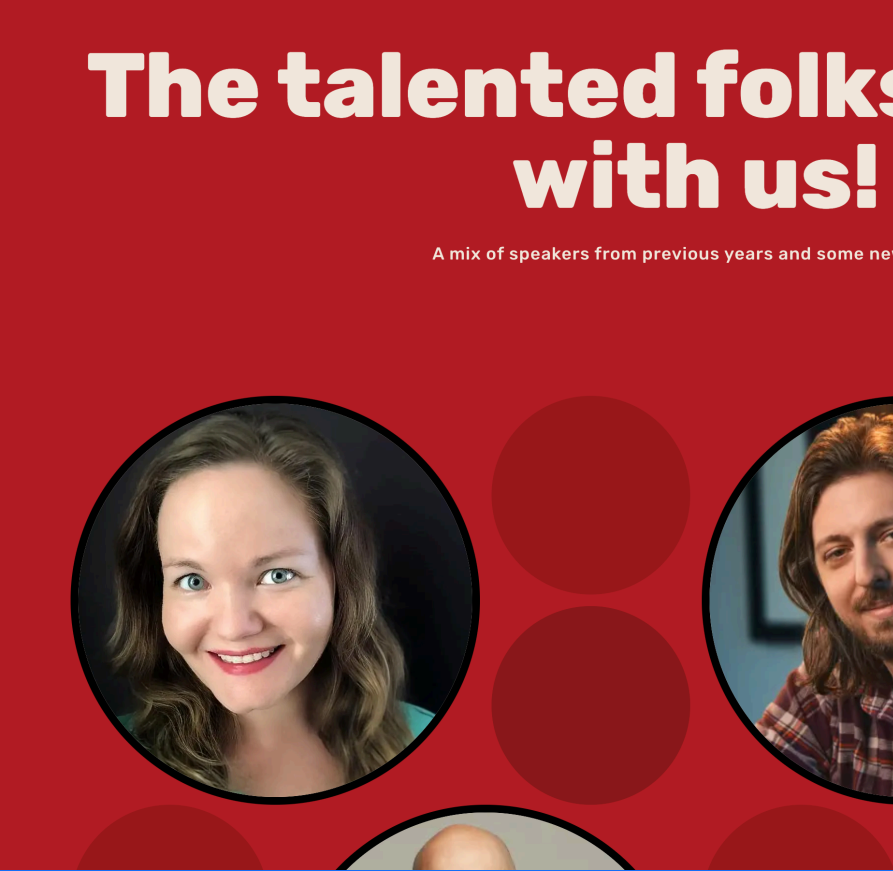




— DESIGN AND DEV

Conference site, personal  
site, volunteering, data  
projects, etc.

# SIDE PROJECTS

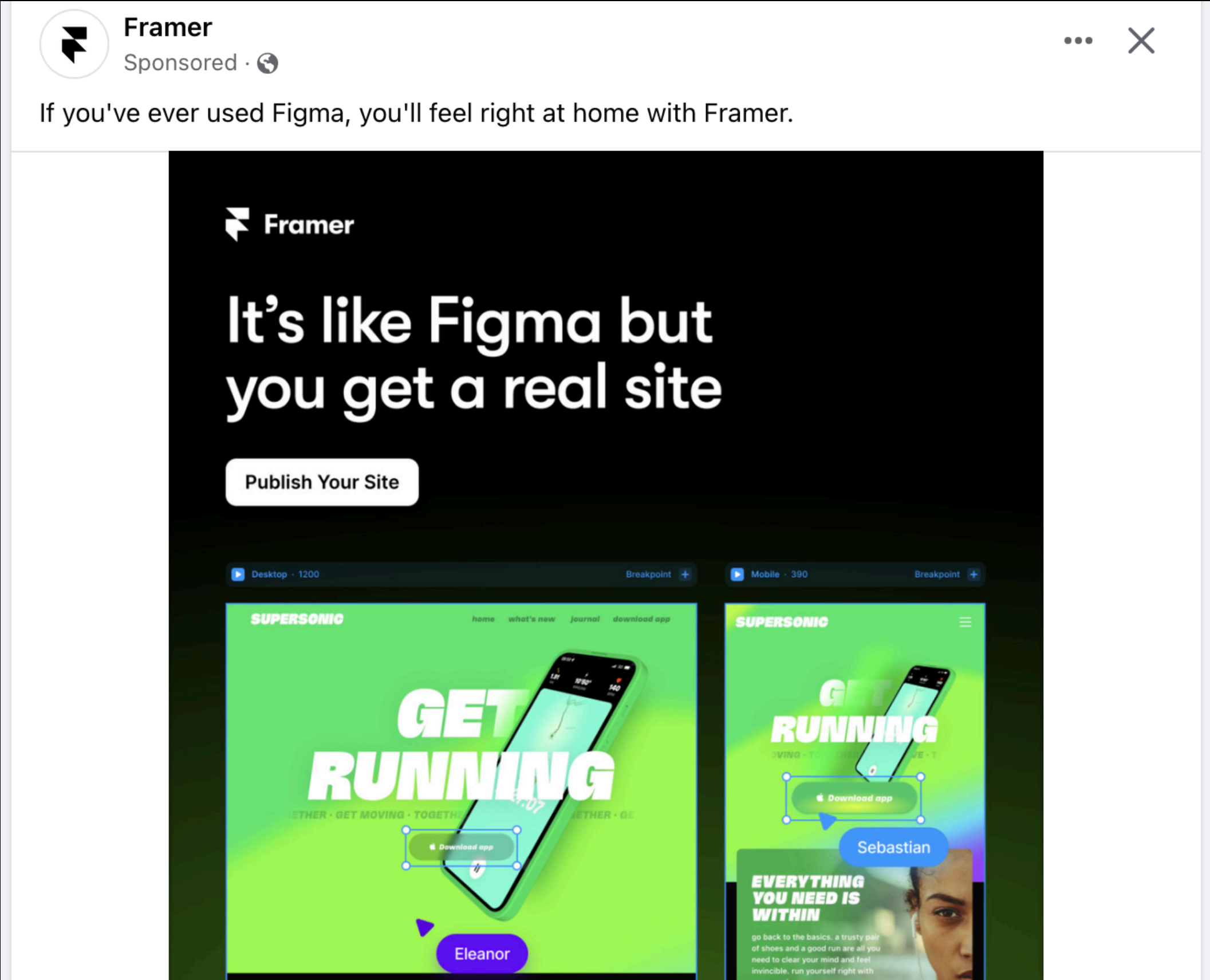




# WHAT IS WEBFLOW?

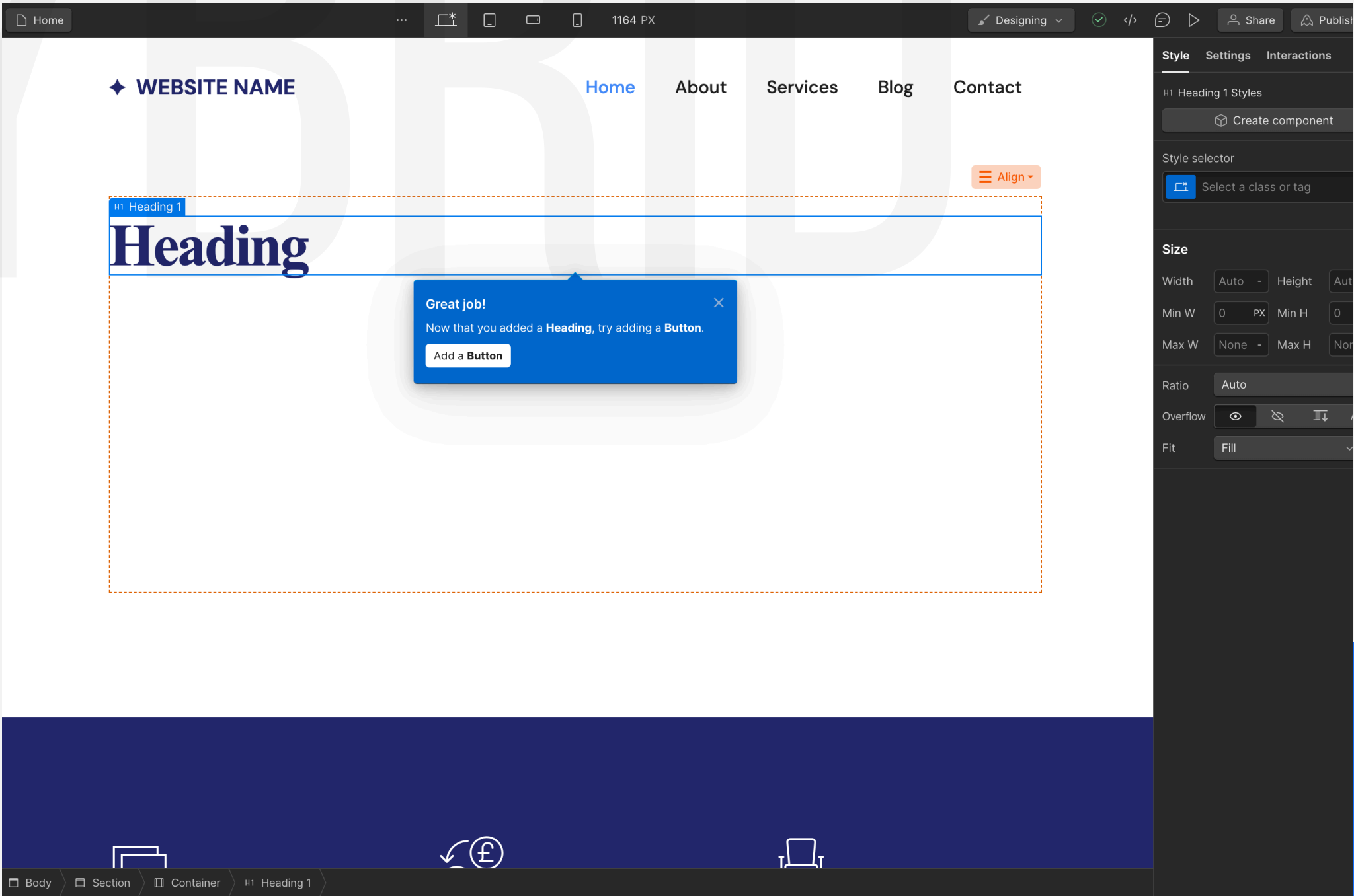
This is technically an ad for a competitor,  
but it's so good that I couldn't not share.

FRAMER IS COOL TOO



# WEBFLOW IS DESIGN AND DEV

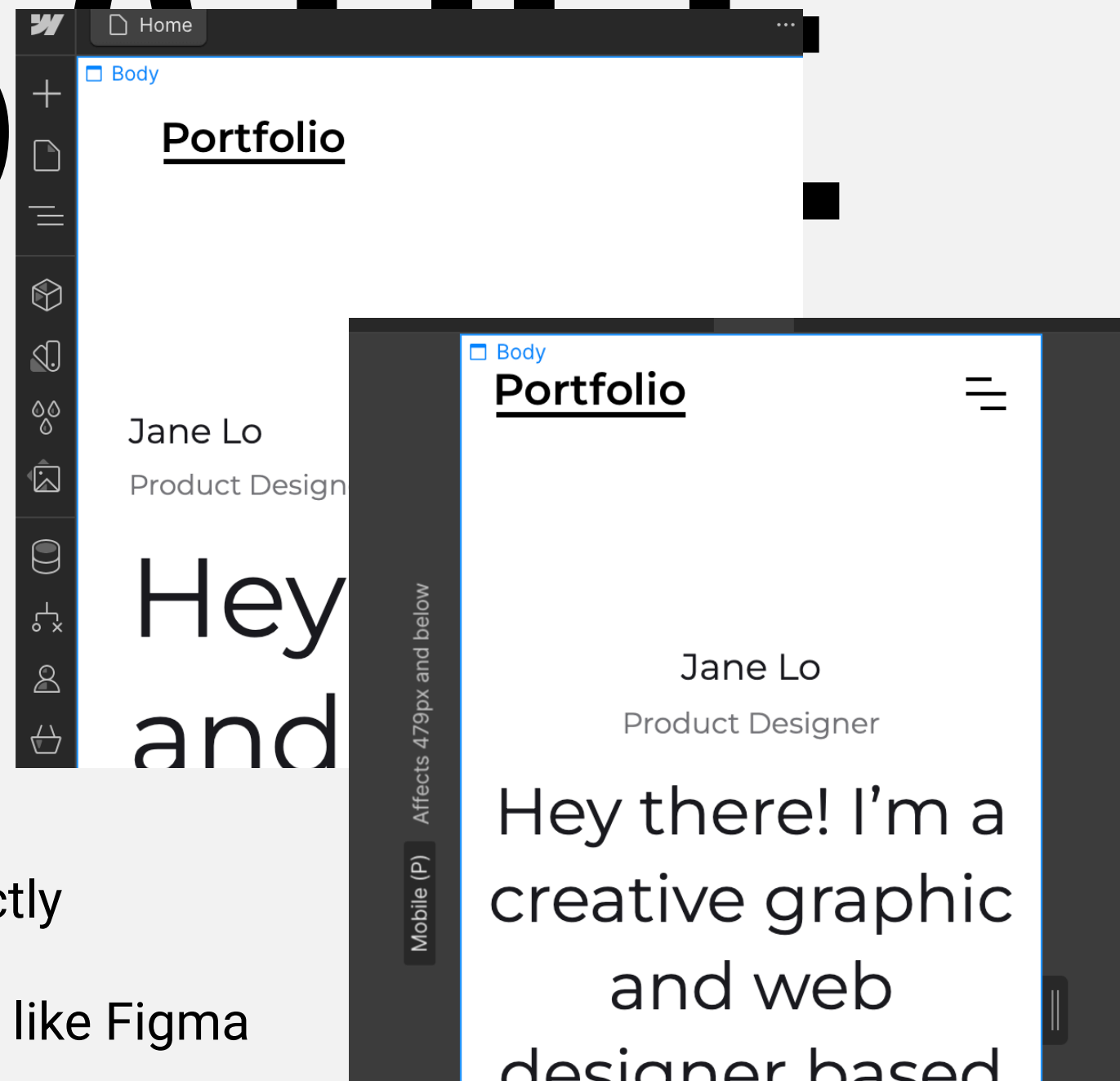
A drag-and-drop interface, customizable templates and styles, and integrations with other tools and platforms. Has a built-in CMS called Webflow Editor, which allows users to store and update content without coding



# VERSATILE

## DESIGN

- Design within the interface directly
- Import designs from other tools like Figma



## DEVELOPMENT

- Publish directly onto their hosted option
- Integrate other platforms for auth, e-commerce, forms, etc.
- Export code and use it in your own projects



# MY VIRTUAL REPLACEMENT

MOBILE  
PORTRAIT

320PX

MOBILE  
LANDSCAPE

568PX

TABLET

768PX

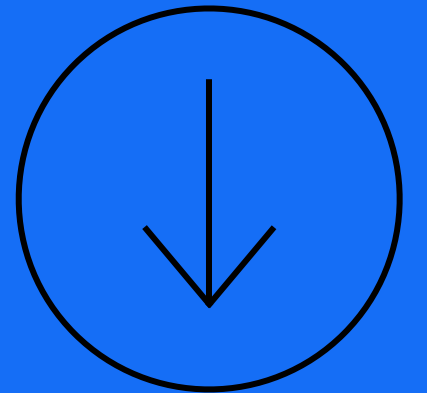
DESKTOP

1164PX



1164 PX

# FOR WEB DEVS



PERSONAL PROJECTS

---

PROTOTYPING

---

TRANSITION DESIGNERS

---

TRANSITION YOURSELF

---

—  
LOW CODE OR NO CODE?!



# PIZZA DIMARCO

FROM ITALY WITH LOVE



10

TAMPA DEVS

# PIZZA PARTY

I needed a fun landing page to pitch an idea.

Pizza guy to the rescue

---

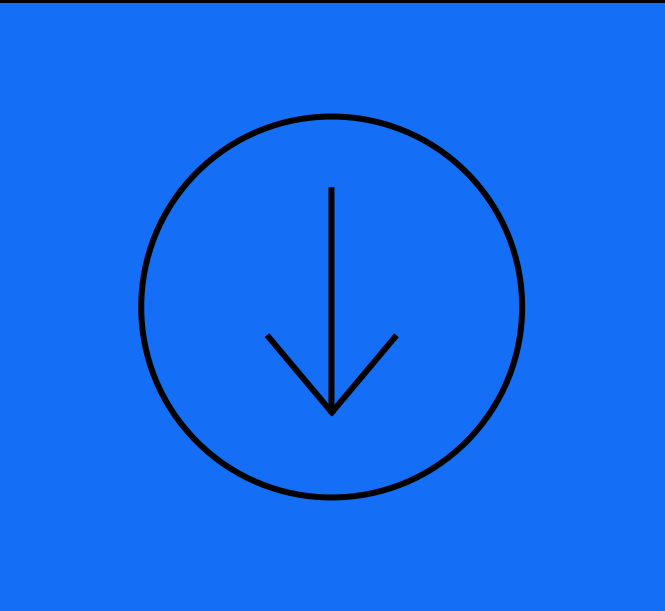
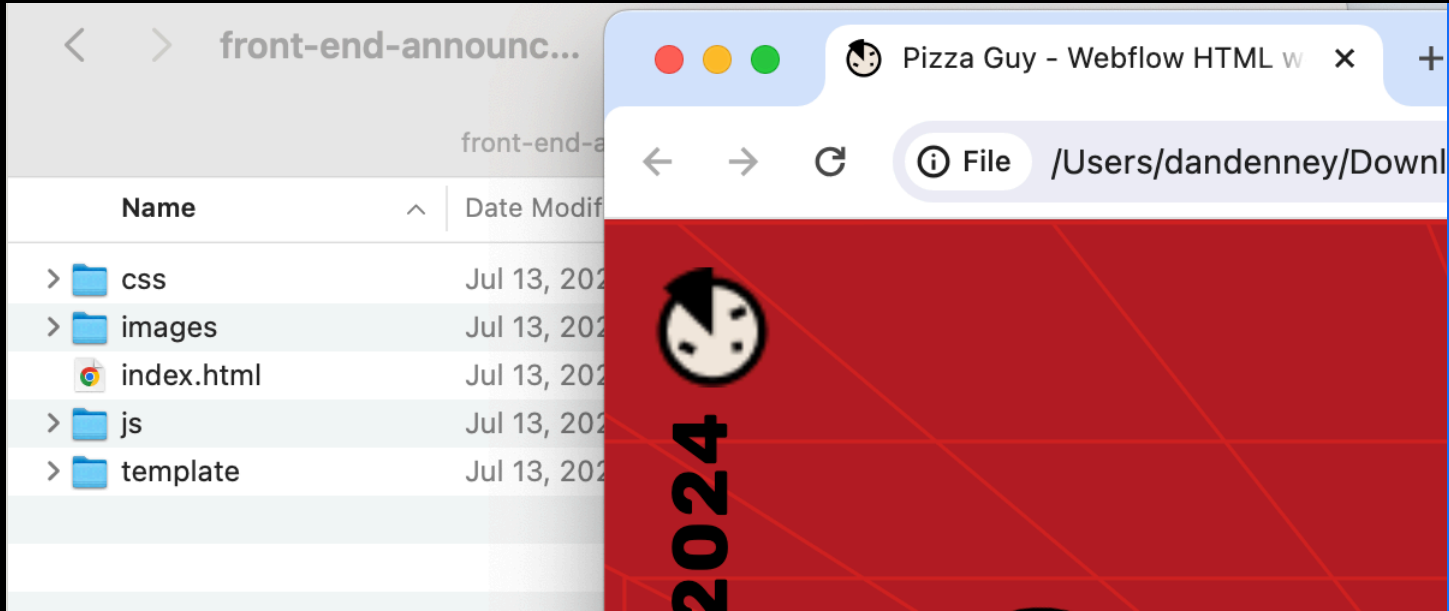
# EDIT AND EXPORT

This was my first real project, so I went to the edge of my comfort zone and then moved to code

## Real project

This will only work for the owner

—  
HALF A DAY





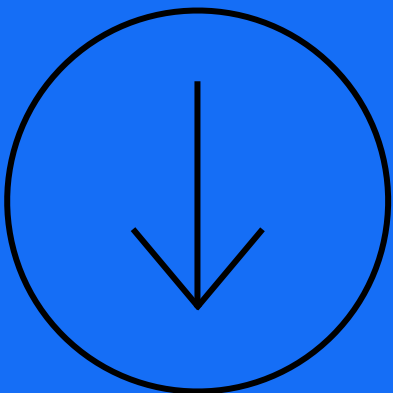
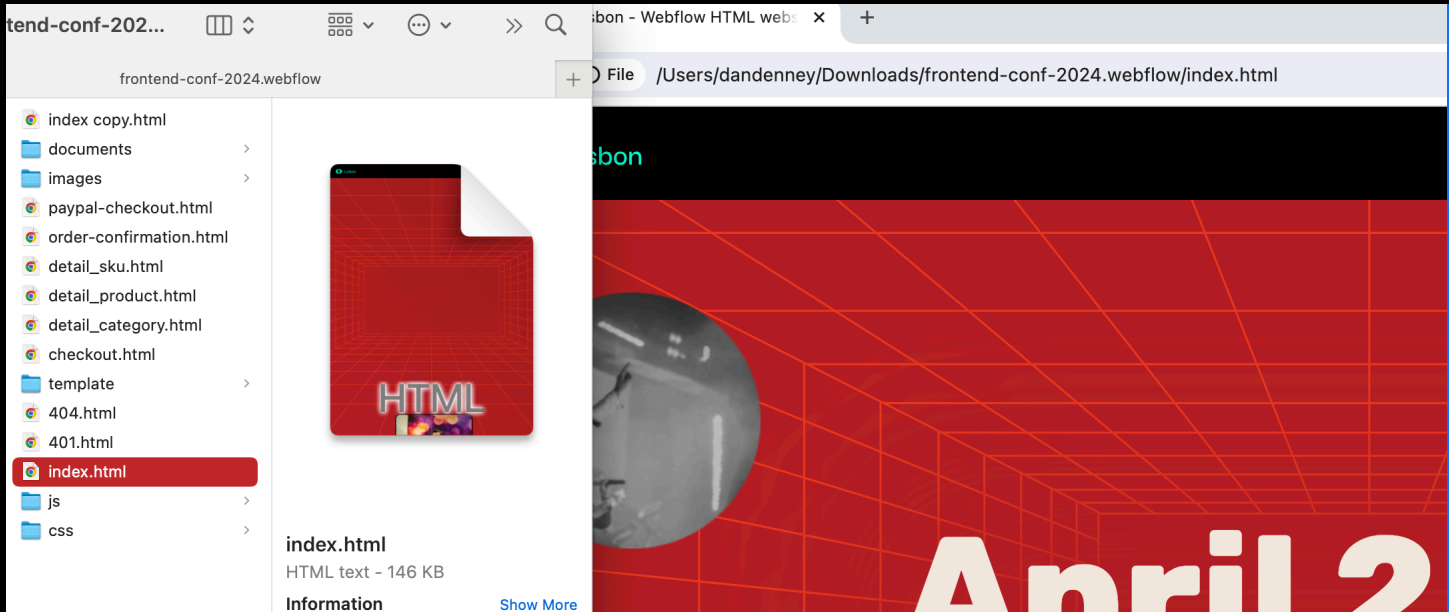
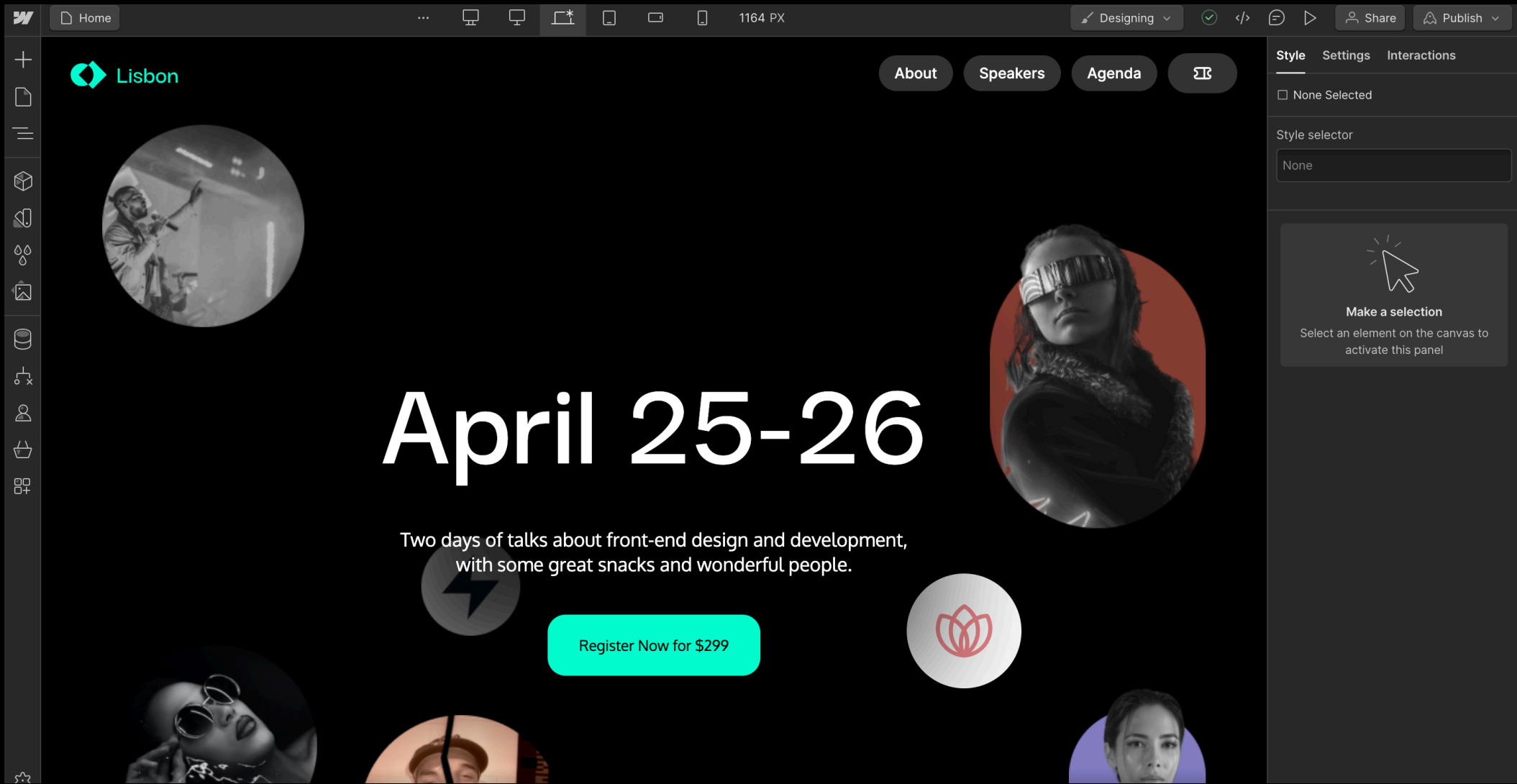
# RINSE REPEAT

The new version of the site is a hybrid of a template and some add-ons.

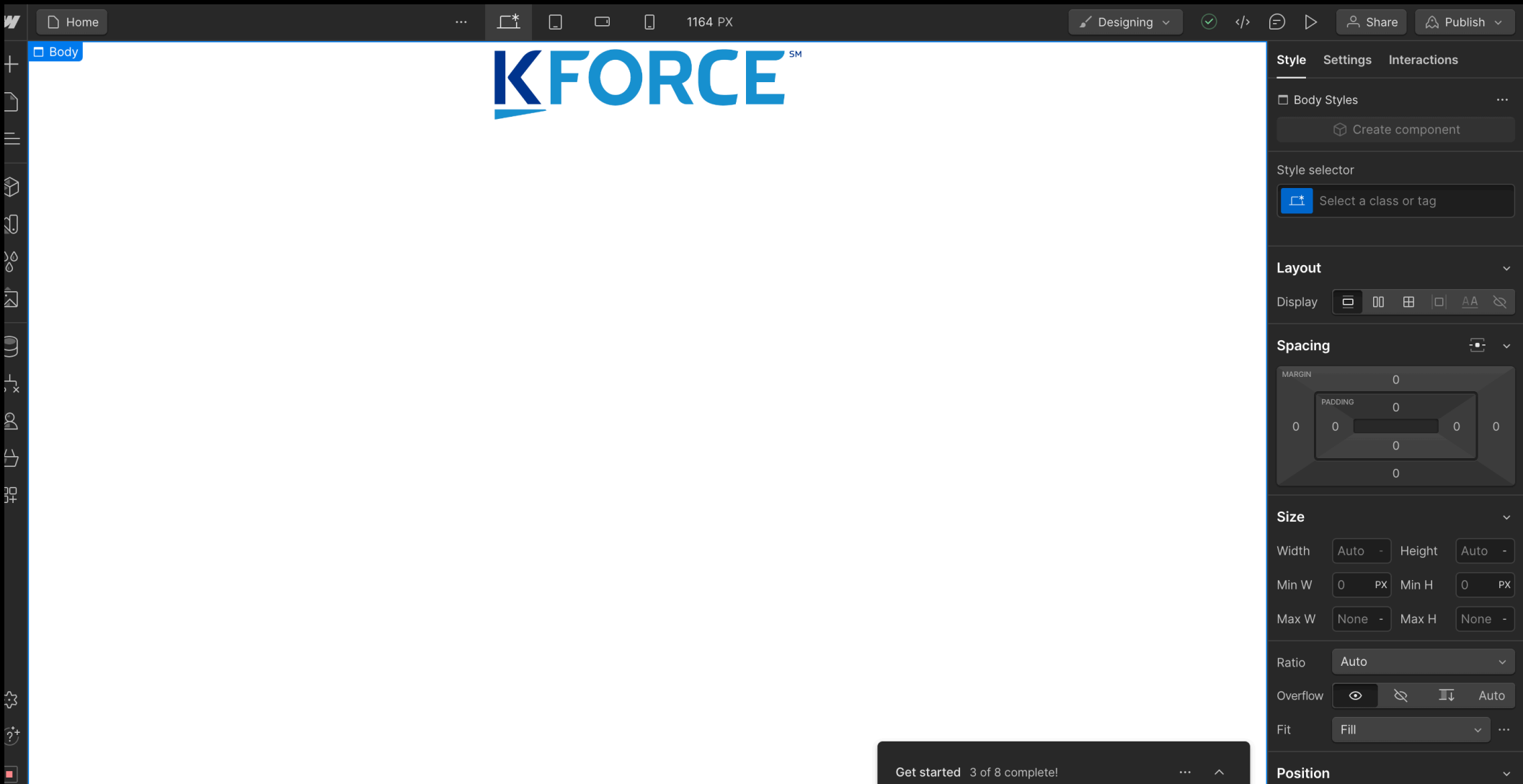
## Real project

This will only work for the owner

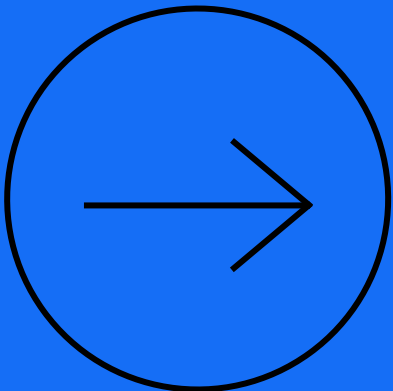
A WHOLE DAY



# LET'S BUILD SOME STUFF

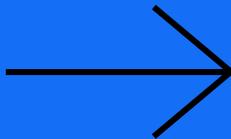
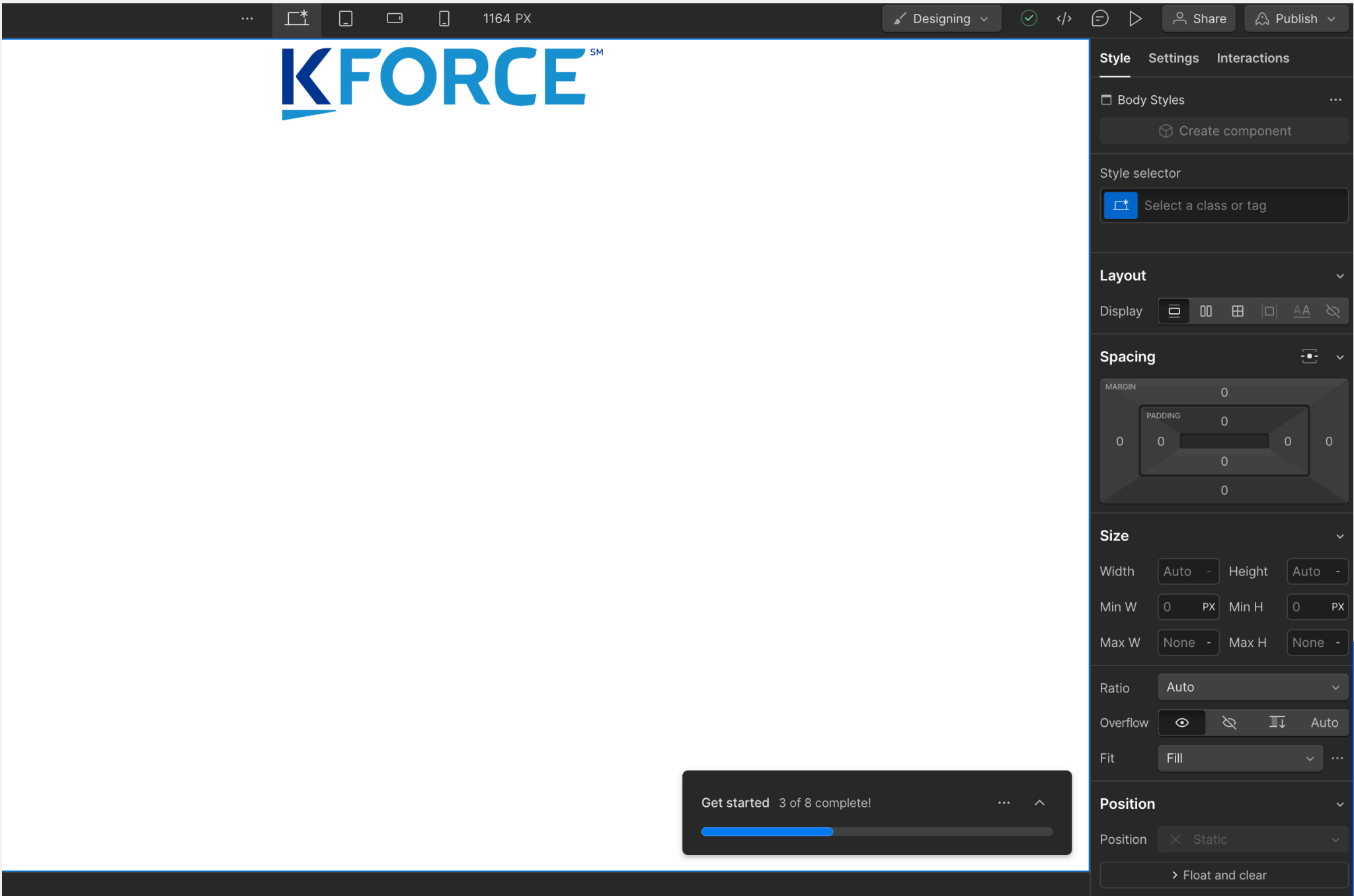


SOME LIVE, SOME VIDEO



# THE BOX MODEL

CREATING IMAGES  
VS WEB ELEMENTS



Strength in uni  
Purpose in progr  
Innovation for your

Together, let's do great things

Strength in uni  
Purpose in progr  
Innovation for your

Strength in uni  
Purpose in progr  
Innovation for your

```
<div class="hero-  
solute; width: 100  
<div class="hero-  
lute; width: 100%  
d-color: rgb(0, 0  
▼<div class="conta  
::before  
▼<article class="  
5% !important;">  
...  
▼<article class  
▼<h1 style="t  
▼<strong st  
"Strengt  
<br>  
"Purpose
```

section.page-hero-image

```
solute; width: 100  
<div class="hero-  
lute; width: 100%  
d-color: rgb(0, 0  
▼<div class="conta  
::before  
▼<article class="  
5% !important;">  
▼<article class  
▼<h1 style="t  
▼<strong st  
"Strengt  
solute; width: 100  
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lute; width: 100%  
d-color: rgb(0, 0  
▼<div class="conta  
::before  
▼<article class="  
5% !important;">  
▼<article class  
▼<h1 style="t  
▼<strong st
```

# YO DAWG

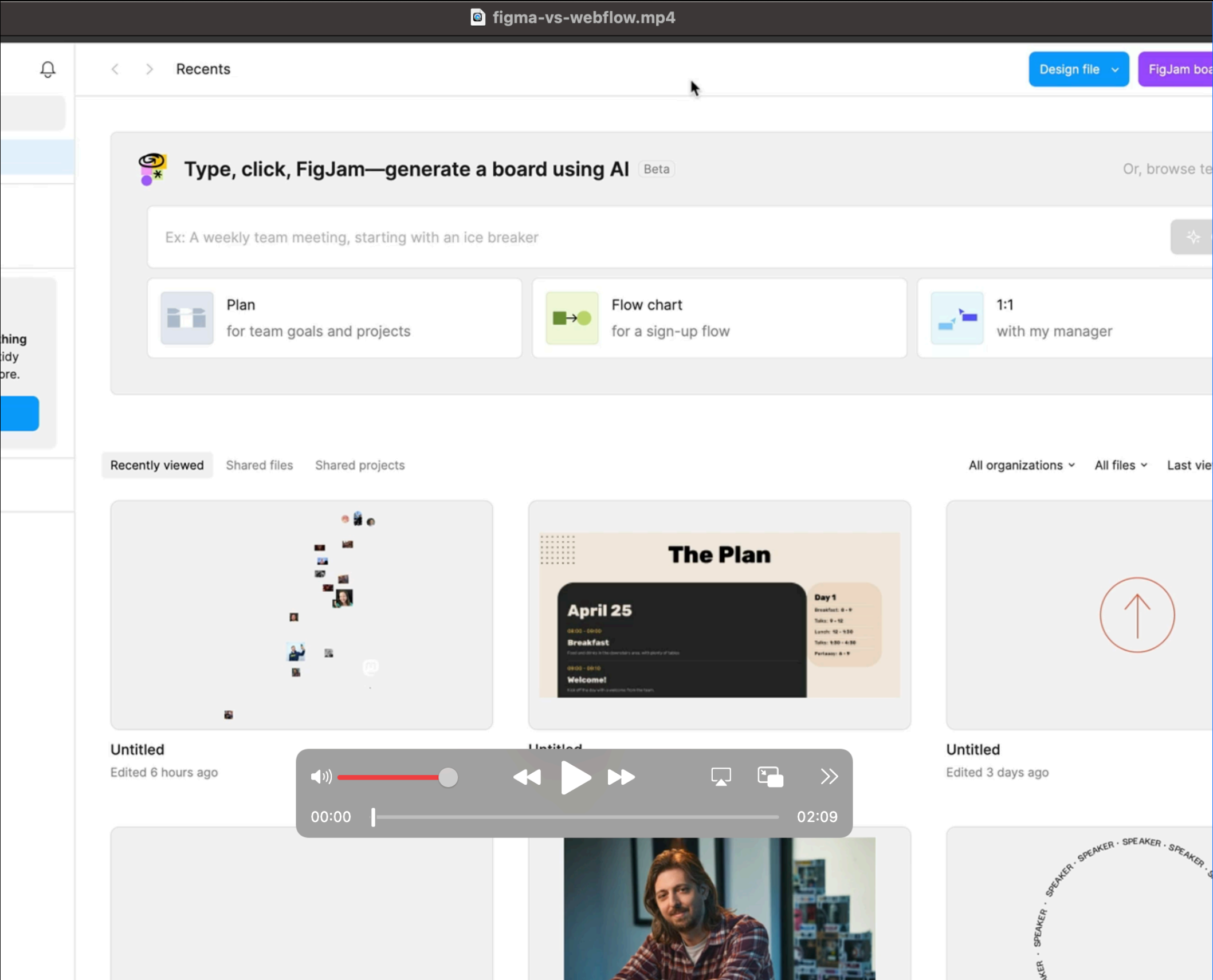
We heard you like boxes. So we put some boxes in your boxes, so you can move around your boxes



# VIDEO DEMO

We'll run it locally, but the link to the video is [on YouTube as well](#)

## WEBFLOW VS FIGMA

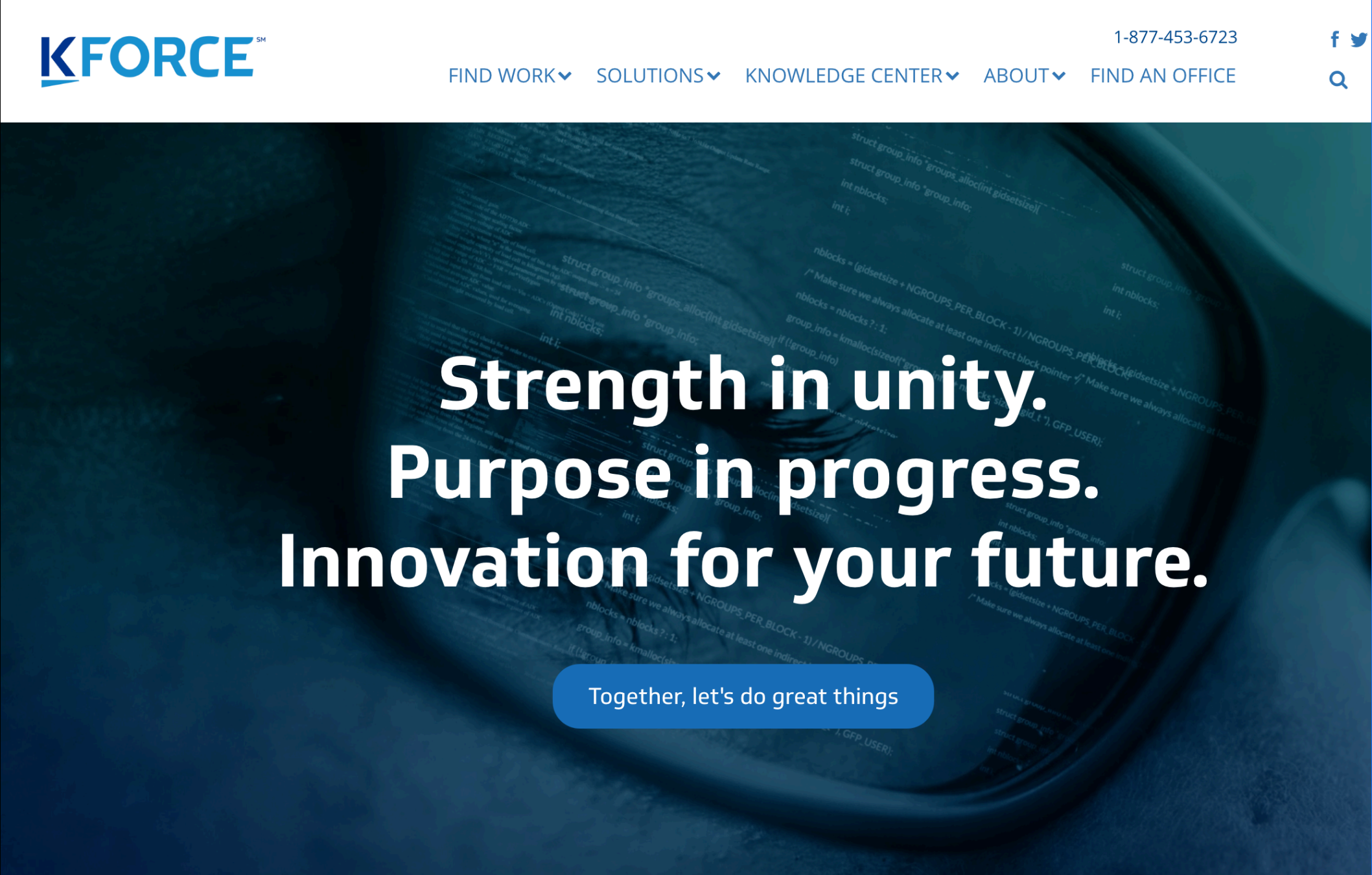




# RINSE REPEAT

We'll run it locally, but the link to the video is [on YouTube as well](#)

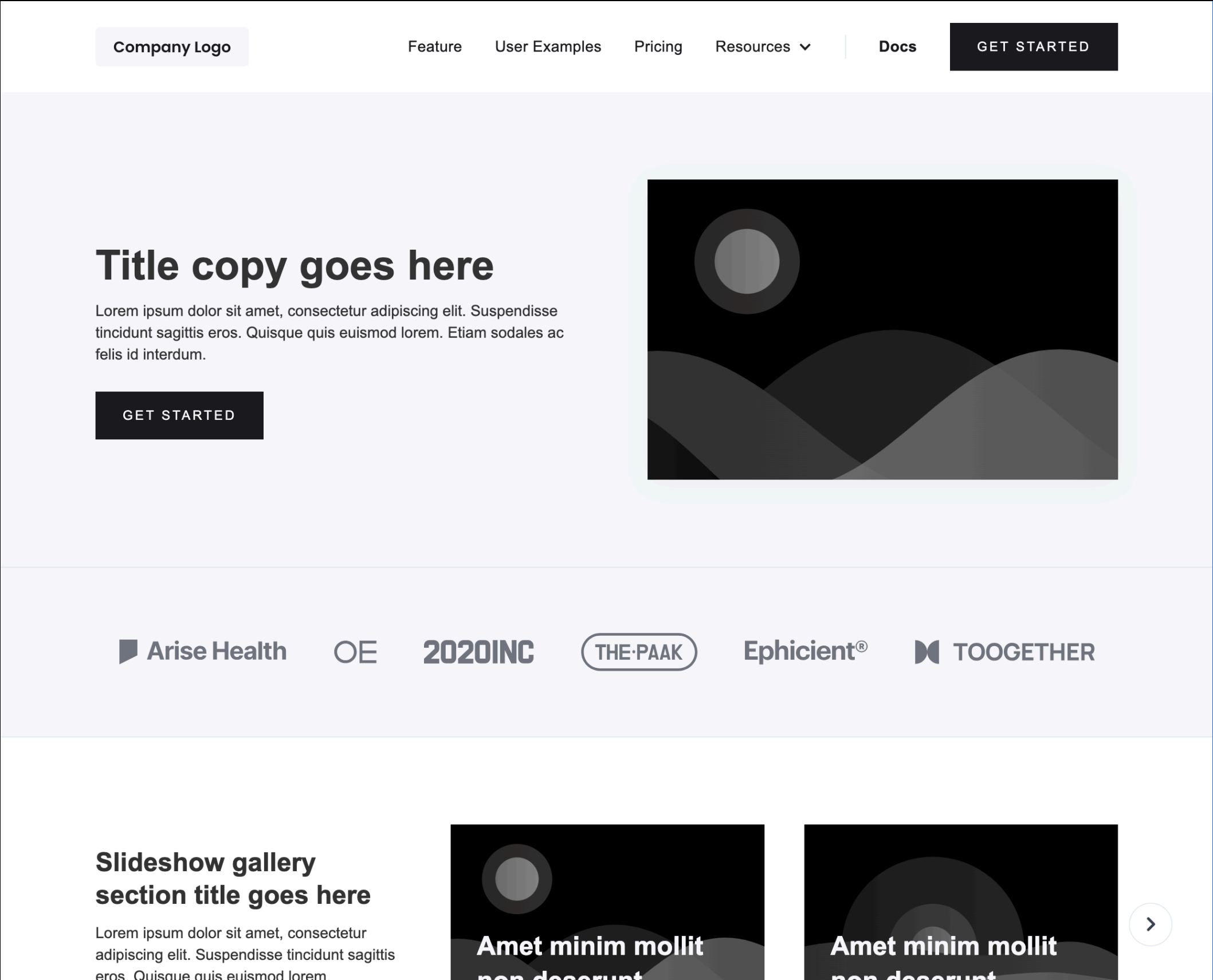
BUILD A SMALL UI



# OK, OK 1 MORE

We'll run it locally, but the link to the video is [on YouTube as well](#)

—  
SHOW OFF THINGS

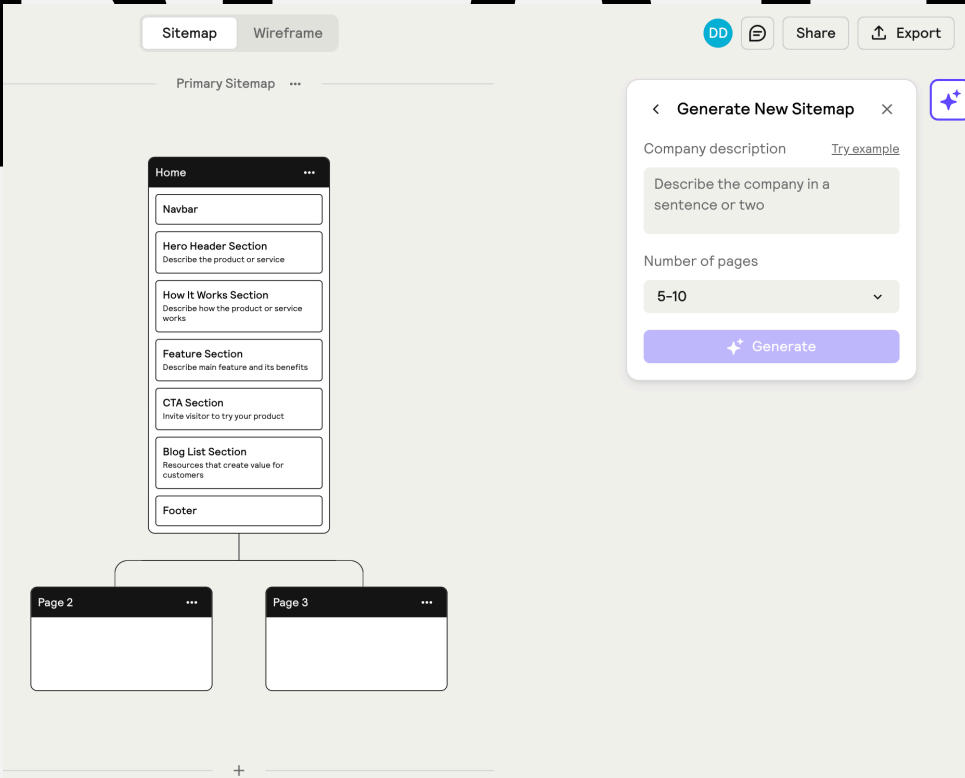


# LET'S CREATE

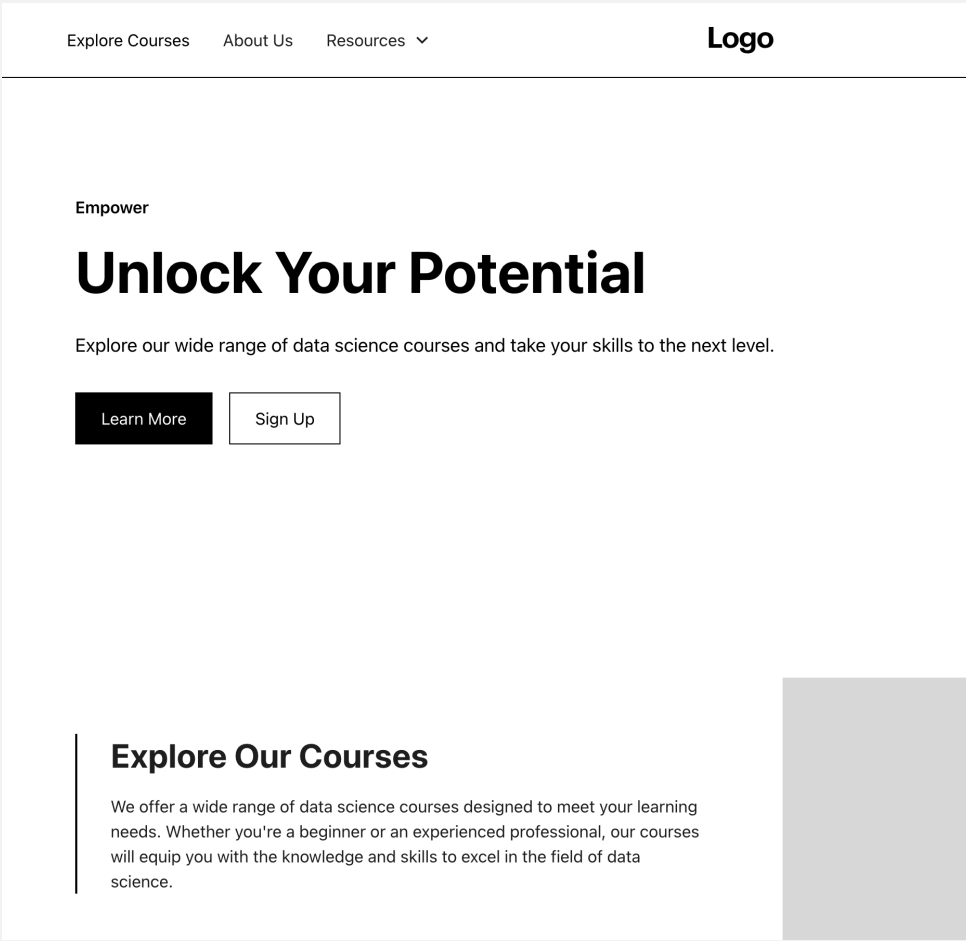
WEBFLOW

RELUME

Relume is solving a real problem for people who have an idea that they want to turn into a web UI.



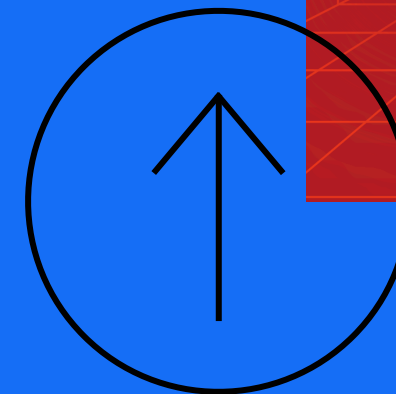
WE'LL NEED A  
VOLUNTEER NOW





As a thank you for listening to me ramble on, here's a \$50 discount code to the conf.

<https://ti.to/front-end-conf/2024/discount/tampa-devs>



— DAN

# THANK YOU